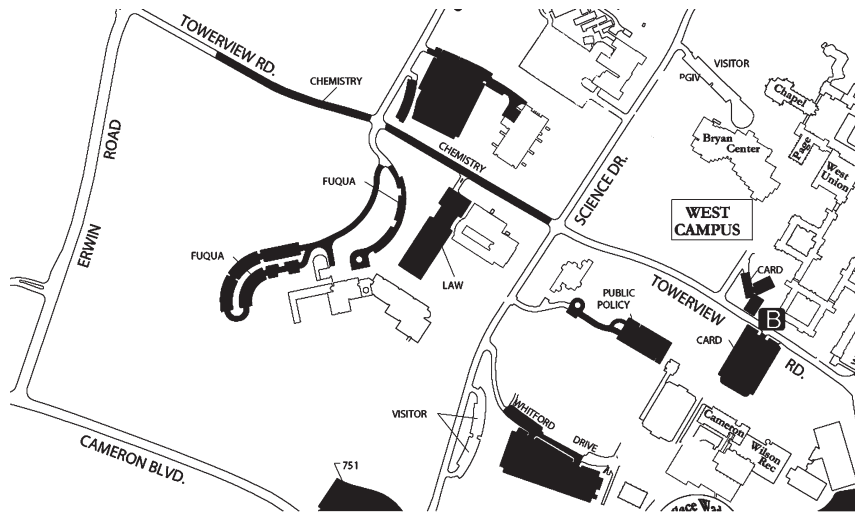


36th Annual Durham CROP Hunger WALK



PARKING:

Parking for all CROP Hunger Walkers will be available in Parking Deck 4 at the end of Science Drive and behind Duke Chapel.

Overflow parking will be available at the Chemistry parking lot at the corner of Towerview and Circuit Drives.

SPECIAL THANKS TO THE FOLLOWING CORPORATE SUPPORTERS:

Academy Eye Associates

Aluminum Company of North Carolina

Ashley Brannon and Associates

Bennett Pointe Grill

Blue Devil Partners

BW&A Books, Inc.

Caledonia Construction

Cardinal State Bank

The Carolina Times

Coastal Federal Credit Union

Coca-Cola

Cold Stone Creamery

Comfort Engineers

C.T. Wilson Construction Company

Durham Community Concert Band

Durham Congregations In Action

Durham Police Department

Eagen and Eagen

Fox 50

The Freeman Group

Hayes Hoffer & Associates

The Herald-Sun

Insight 54

Judea Reform Congregation

Kelly Services

Marie Austin Realty

Met'r Transport Services

NBC-17

North Carolina Mutual Life Insurance Company

One World Market

Penske Truck Leasing

RBC Centura

RTP Federal Credit Union

Saladella Café

SunTrust

Syngenta

Tarheel Trophy & Plaque

Tops Petroleum Corporation

Triangle Business Forms, Inc.

Verizon

Wavelengths

Whole Foods Market

WRAL

WTVD Channel 11

36TH ANNUAL DURHAM CROP HUNGER WALK



MARCH 21, 2010

ENOUGH FOR ALL

We Walk Rain or Shine!

Walk – 2:30 P.M. Registration – 1:30 P.M.

DUKE UNIVERSITY CHAPEL

2010 Special Music:

Durham Community Concert Band

What is the Durham CROP Hunger Walk?

The Durham CROP Hunger Walk is an annual event which combines fun and fundraising to raise money for hungry people throughout the world. Walkers invite friends to sponsor them with a contribution of \$5, \$10, \$20 or more.

Who walks?

Anyone who wants to make a difference in the lives of hungry people. Walkers come from Durham's religious community, schools, businesses, neighborhoods, and nonprofit agencies. More than 3,500 people walk in Durham each year.

When?

Sunday, March 21st, 2010, at 2:30 p.m.
Registration begins at 1:30 p.m.

Where?

The Durham CROP Hunger Walk starts at the Chapel on Duke's West Campus, proceeds to East Campus, goes through the Walltown neighborhood north of the campus, and returns to West Campus — a distance of about eight kilometers (4.8 miles).

Why walk?

Hungry people in developing countries can typically walk as much as 10 kilometers each day to get food, water, and fuel, and to take their goods to market. We walk to identify with their struggle for existence. The CROP Hunger Walk provides us an opportunity to Walk with the World.

Who sponsors the walk?

The CROP Hunger Walk is sponsored nationally by Church World Service (CWS), one of the most effective and efficient international service agencies in the world. Locally, it is sponsored by Durham Congregations in Action (DCIA), representing a broad spectrum of Durham's religious communities.

How is the money spent?

Church World Service earmarks 75% of the funds for refugees, disaster response and recovery and self-help development work in more than 80 countries, and distributes 25% to DCIA for distribution to Durham-based hunger-fighting agencies.

How successful has the CROP Hunger Walk been in Durham?

The Durham CROP Hunger WALK is consistently the second or third largest of the nearly 2,000 Walks held annually in the United States. Contributions to the 2009 Walk totaled close to \$180,000.

What are the goals for the 36th Durham CROP Hunger Walk?

- › to enlist 4,000 walkers
- › to raise \$200,000

How can Durham do this?

- › by recruiting more walkers from congregations, businesses, nonprofit agencies, schools, neighborhoods and clubs
- › by fostering competition for the coveted Gold and Silver Sneaker Awards for most money raised

Before the Walk

1. Contact your recruiter for a CROPWALKER envelope. If your congregation or organization does not have a recruiter, call the Durham CROP Hunger WALK at 672-0343 and we'll send YOU the materials.
2. Make a list of people (relatives, neighbors, friends, work associates, etc.) who you want to sponsor you.
3. Set a goal. Our suggested goal is at least \$100 per walker.
4. Secure sponsors right away. Ask for a specific amount, such as \$20. Send them a personal letter with a return envelope addressed to you— an easy way to give. (See #8 below for information on online giving.)
5. Record the name, address, and donation amount for each sponsor on your CROPWALKER envelope. More than one CROPWALKER envelope may be used. Remind sponsors that donations are tax deductible.
6. Encourage your sponsors to give you their donation at the time you ask. This simplifies the collection process for you.
7. Ask your employer about a matching gift. Have your sponsors ask their employers too! Most employers will give to CROP.
8. Visit the Durham CROP Hunger WALK website at www.durhamcropwalk.org and click on the special link to register or to make donations on-line. You can also use this program to send an e-mail to friends and relatives who can then sponsor you by donating on-line from this site.

The Day of the Walk

1. Report to your group's pre-arranged meeting place in plenty of time to register before the step-off at 2:30 p.m. (See back of brochure for parking information).
2. Bring ONLY the top tear-off sheet from your CROPWALKER envelope with you on Walk day. Your recruiter can collect all the top sheets for your group and turn them in at the registration table. This saves time and confusion.
3. **DO NOT** bring money with you to the CROP Hunger WALK. You will turn your donations in to your recruiter after the Walk (see below).
4. We will walk rain or shine. Check the weather forecast and dress accordingly.
5. **Please** do not drop trash on the route.
6. **DO NOT** bring skate boards, roller blades, skates, or bicycles. We discourage bringing dogs on the Walk.
7. Keep to the marked route. Obey police, traffic signals and stop signs. Water and rest stops will be provided, but you are encouraged to bring your own water bottles.

After the Walk

1. Collect any outstanding pledges promptly. Turn in your money and CROPWALKER envelopes to your recruiter.
2. Checks should be made payable to CWS/ CROP.
3. Deadline for all funds: **May 15, 2010.**

